



Baden-Württemberg

WIRTSCHAFTSMINISTERIUM

Wirtschaftsministerium
Baden-Württemberg
Theodor-Heuss-Straße 4
70174 Stuttgart
Telefon 0711/ 123 - 0 Zentrale
Telefax 0711/ 123 - 24 60
poststelle@wm.bwl.de

www.wm.baden-wuerttemberg.de

in cooperation with

Statistisches Landesamt
Baden-Württemberg
Böblinger Straße 68
70199 Stuttgart
Telefon 0711/ 641- 0 Zentrale
Telefax 0711/ 641- 24 40
poststelle@stala.bwl.de

www.statistik-bw.de

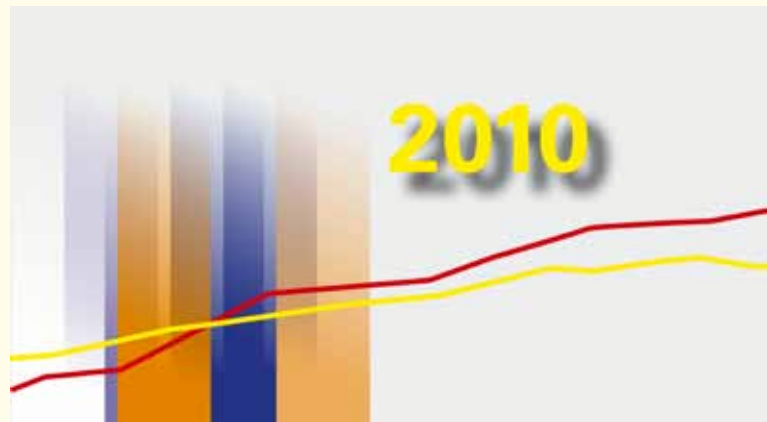
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Baden-Württemberg

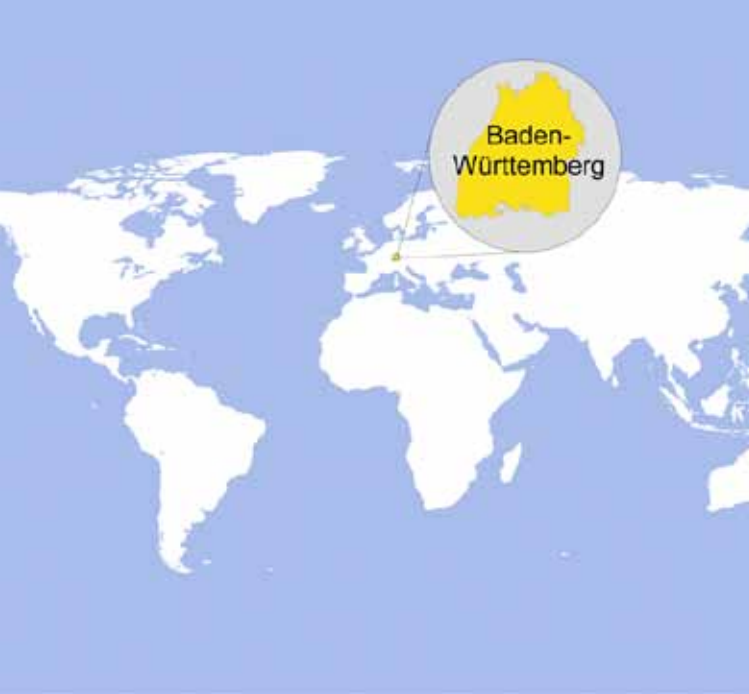
STATISTISCHES LANDESAMT

Economic Facts and Figures Baden-Württemberg 2010



Baden-Württemberg

WIRTSCHAFTSMINISTERIUM



On the world map, Baden-Württemberg is indeed a small spot. But this south west state of Germany is a top quality location for enterprises with international standing.

Baden-Württemberg's strength lies in its high economic performance. This strong export-oriented economy invests enormous amounts in research and development, as well as in innovations. Flagship branches are the technology sectors, such as automobile production, and mechanical and electrical engineering.

A successful network of small, medium-sized and large manufacturers, closely intertwined with research facilities and production-oriented services, is the motor behind the strong economic development.

The high quality standard makes Baden-Württemberg an ideal location for successful businesses.

If you would like more information, please refer to the addresses and telephone numbers on the last page.

Area and Population

	Unit	2000	2008	2009
Area	km ²	35 741	35 741	35 741
Total population (at year end)	1 000	10 524	10 750	10 751 ¹⁾
less than 20 years	1 000	2 337	2 197	.
66 years and over	1 000	1 549	1 957	.
density of population	population per km ²	294	301	301 ¹⁾

Economic Strength

Gross domestic product				
in current prices	EUR mill.	297 393	365 056	343 736
per capita	EUR	28 343	33 953	31 982
real economic growth	%	3,7	0,9	-7,4
Distribution of gross value added (current prices)				
Agriculture, forestry and fishing	%	1,2	0,7	0,7
Industry, excluding construction	%	33,6	34,5	29,2
Manufacturing	%	32,0	32,6	27,0
Construction	%	5,1	4,6	5,1
Service activities	%	60,1	60,2	65,1
Commerce, gastronomy and transport	%	15,9	15,7	16,0
Financial intermediation; letting and corporate service providers	%	25,5	25,8	28,1
Public and private service providers	%	18,7	18,8	20,9

Purchasing Power

Private households	1 000	4 744	4 981	5 003
Disposable private-household income	EUR mill.	183 127	223 073	.
per capita	EUR	17 453	20 748	.
Gross wages and salaries per employee				
Total, including	EUR	26 916	29 967	29 413
Manufacturing	EUR	33 845	40 384	38 397
Construction	EUR	25 407	27 443	27 598
Commerce, gastronomy and transport	EUR	21 406	23 405	23 127
Financial intermediation; letting and corporate service providers	EUR	26 823	29 467	29 513
Public and private service providers	EUR	23 470	24 835	25 445

1) 30 September 2009.

Employees

	Unit	2000	2008	2009
Total employees	1 000	4 910	5 372	5 332
Employment rate ¹⁾	%	69,1	74,1	73,3
Self-employed (not including agriculture)	1 000	437	491	507
Distribution of employment in				
Agriculture and forestry	%	2,4	1,9	1,3
Industry	%	40,7	37,4	35,6
Mining and manufacturing	%	33,2	31,0	28,8
Construction	%	6,9	5,8	5,8
Commerce, gastronomy and transport	%	19,4	20,1	22,8
Other services	%	37,5	40,5	40,3
Real estate and letting, services for companies	%	8,0	10,1	9,1
Public and private services	%	19,5	21,4	22,1

Labor market

Unemployed	1 000	281,5	229,1	284,9
Unemployment rate ²⁾	%	5,4	4,1	5,1

Companies in Baden-Württemberg in 2007 according to economic sector

Economic sector	Enterprises		
	Number	Employees subject to social insurance	Turnover
	1 000		EUR bill.
Industry	98,7	1 615,0	395,6
Wholesale and retail trade; repair of motor vehicles and motorcycles	94,7	574,5	235,2
Transportation and storage	15,5	112,5	17,2
Accommodation and food service activities	35,0	86,8	7,5
Information and communication	16,1	131,0	31,4
Financial and insurance activities	9,5	122,2	6,4
Real estate activities	46,3	20,0	13,2
Professional, scientific and technical activities	64,6	188,1	38,3
Administrative and support service activities	19,6	169,5	14,2
Education	7,5	77,3	1,2
Human health and social work activities	28,5	379,5	5,1
Arts, entertainment and recreation	11,4	19,6	3,3
Other service activities	30,5	88,0	4,3
Total	477,9	3 584,0	773,0

Industry

	Unit	2000	2008	2009
Local units	Number	8 675	7 974	7 941
Employees	1 000	1 255	1 221	1 155
Turnover (excl. of value added tax)	EUR mill.	235 933	293 063	232 972
Domestic Turnover	EUR mill.	137 613	150 324	123 078
Foreign Turnover	EUR mill.	98 320	142 739	109 894
Export rate ¹⁾	%	41,7	48,7	47,2
Wages and salaries	EUR mill.	46 133	52 790	48 215
Wages and salaries per employee	EUR	36 773	43 219	41 744
Industrial density (employees per 1 000 inhabitants)	Number	119	114	107

Industrial Structure

(Percentage in proportion to the turnover in manufacturing)

Manufacture of motor vehicles, trailers and semi-trailers	%	.	25,5	23,0
Manufacture of machinery and equipment n.e.c.	%	.	23,0	21,5
Manufacture of fabricated metal products, except machinery and equipment	%	.	7,4	7,1
Manufacture of electrical equipment	%	.	6,7	7,0
Manufacture of food products	%	.	4,4	5,2
Manufacture of computer, electronic and optical products	%	.	4,6	4,9
Manufacture of rubber and plastic products	%	.	3,8	4,0
Manufacture of chemicals and chemical products	%	.	3,5	3,8
Manufacture of basic pharmaceutical products and pharmaceutical preparations	%	.	2,6	3,4
Manufacture of paper and paper products	%	.	2,7	3,0

Craft²⁾

Local units	Number	97 551	104 814	105 851
Employees	1 000	809	704	692
Turnover (excl. of value added tax)	EUR bill.	65,8	66,9	61,7

Primary Construction Industry and Construction Activity

Local units (June)	Number	8 196	6 855	6 881
Employees (June)	1 000	117	85	84
Turnover (excl. of value added tax)	EUR mill.	11 366	10 856	10 652
Housing	%	41,7	32,6	33,6
Economic construction	%	30,4	38,4	33,6
Road and public construction	%	27,9	29,0	32,8
Existing residential buildings	1 000	2 165	2 309	2 320
Existing residential units	1 000	4 707	4 963	4 984

1) Proportion of the population in employment between the ages 15 to 65. – 2) Relative to all members of the civil working population.

1) Ratio between foreign turnover and total turnover. – 2) Source: Baden-Württembergischer Handwerkstag.

Education		2000	2008	2009
	Unit			
Total school pupil population	1 000	1 678	1 695	1 677
General education schools ¹⁾	1 000	1 292	1 260	1 240
Primary and general-curriculum schools	1 000	689	583	561
General-curriculum secondary schools	1 000	230	247	247
College-curriculum secondary schools	1 000	293	343	345
Comprehensive schools/Rudolf Steiner schools	1 000	25	28	34
Vocational schools	1 000	386	435	437
Total college and university student population	1 000	194	259	275
Law, economic and social sciences	1 000	59	80	82
Mathematics, natural sciences	1 000	37	50	52
Engineering sciences	1 000	35	50	57

Vocational Training				
Total trainees (apprentices)	1 000	206	214	212
Industry and commerce	1 000	114	128	127
Trades	1 000	62	58	57
Agriculture	1 000	4	4	4
Civil service	1 000	7	6	6
Liberal professions	1 000	19	16	16
Home economics	1 000	2	2	2

Science and Research				
State expenditures (incl. communities)	EUR mill.	2 692	3 335	3 534
Total college and university personnel	1 000	33	44	.
Natural and engineering sciences	1 000	13	15	.
Total personnel in research and development work in the industrial sector ²⁾	1 000	71,9	87,6	.
R&D intensity ³⁾	%	3,9	4,4	.
Domestic applications for a patent	Number	12 486	15 081	15 532
Engineer density ⁴⁾	%	3,4	3,7	3,9

1) Including adult education. – 2) Proportional share in full-time employment; 2000: 2001, 2008: 2007; Source: SV-Wissenschaftsstatistik GmbH. – 3) Total intramural R&D expenditure in percentage of GDP (national currency); 2000: 2001, 2008: 2007. – 4) Ratio between engineers and scientists and total work force.

Tourism		2000	2008	2009
	Unit			
Establishments	Number	7 209	7 049	7 027
Guest beds	1 000	409	392	390
Overnight stays	1 000	41 827	43 617	42 417
Foreign guests	1 000	5 690	7 692	7 360

Foreign Trade¹⁾				
Total exports	EUR mill.	100 988	149 338	125 013
Machinery	EUR mill.	.	36 087	27 634
Motor vehicles and parts	EUR mill.	.	33 424	23 968
Pharmaceutical products	EUR mill.	.	10 192	10 776
Electrical equipment	EUR mill.	.	10 380	8 454
Data processing devices, electronic and optical products	EUR mill.	.	10 203	8 366
Chemical products	EUR mill.	.	7 586	6 337
Ultimate destinations of exports				
USA	EUR mill.	15 068	13 221	10 112
EU 27	EUR mill.	57 084	87 152	71 290
France	EUR mill.	10 659	13 560	11 248
Netherlands	EUR mill.	4 672	10 306	8 749
United Kingdom	EUR mill.	6 949	9 118	7 524
Italy	EUR mill.	7 530	9 726	7 227
Switzerland	EUR mill.	6 638	9 633	9 789
People's Republic of China	EUR mill.	1 395	6 161	6 450
Japan	EUR mill.	3 461	2 670	2 205
Total imports	EUR mill.	75 933	127 737	109 078
USA	EUR mill.	7 980	11 594	10 689
EU 27	EUR mill.	43 903	72 974	63 333
People's Republic of China	EUR mill.	1 847	6 523	5 830

Direct Investment²⁾				
In Baden-Württemberg from foreign countries	EUR bill.	52,9	84,4	.
Netherlands	EUR bill.	27,7	20,7	.
Switzerland	EUR bill.	9,2	17,9	.
USA	EUR bill.	6,1	14,9	.
France	EUR bill.	2,9	9,2	.
Luxembourg	EUR bill.	0,9	3,5	.

1) 2009: provisional results. – 2) Existing direct investment at the end of the year.

Baden-Württemberg's Economic Ranking in Germany

	2000	2008	2009
	Percentage (%) in proportion to Germany		
Area	10,0	10,0	10,0
Population	12,8	13,1	13,1
Employees	13,4	13,9	.
Manufacturing	16,5	17,5	.
Self-employed	13,2	12,8	.
Gross domestic product (current prices)	14,4	14,6	14,3
General education school population	14,5	14,1	.
Vocational school population	13,9	14,7	.
Total college and university student population	10,9	11,9	.
Mathematics, natural sciences	12,4	13,3	.
Total personnel in research and development work in the industrial sector ¹⁾	23,4	27,2	.
Domestic applications for a patent	23,3	30,6	32,5
Local units, manufacturing	18,3	18,2	18,0
Employees, manufacturing	20,1	20,5	20,4
Machinery	27,3	27,6	30,4
Vehicle construction	24,7	26,0	26,9
Overnight stays	12,0	11,8	11,5
Exports ²⁾	16,9	15,2	15,5
Machinery	.	22,5	22,7
Motor vehicles and parts	.	19,7	19,9
Pharmaceutical products	.	21,5	22,8
Electrical equipment	.	17,5	17,4
Direct investment from foreign countries ³⁾	10,5	12,9	.
Direct investment in foreign countries ³⁾	14,7	14,7	.
	Key level figures (Germany $\hat{=}$ 100)		
Per capita gross domestic product (current prices)	112,9	111,7	108,8
Per capita disposable income	108,5	109,3	.
Per capita expenditures on research and development ⁴⁾	178,6	195,0	.
Export rate (manufacturing) ⁵⁾	113,9	111,7	110,6
Gross wages and salaries per employee	107,2	108,0	106,4

1) Proportional share in full-time employment; 2000: 2001, 2008: 2007; Source: SV-Wissenschaftsstatistik GmbH. – 2) 2009: provisional results. – 3) Existing direct investment at the end of the year. – 4) 2000: 2001, 2008: 2007. – 5) Ratio between foreign turnover and total turnover.

Baden-Württemberg's Largest Cities 2009

City	Population	Area	Per capita disposable income ¹⁾
	1 000	km ²	EUR
Stuttgart	601	207	22 071
Mannheim	312	145	17 501
Karlsruhe	291	173	20 213
Freiburg	220	153	17 945
Heidelberg	146	109	20 918
Heilbronn	122	100	25 425
Ulm	122	119	22 088
Pforzheim	120	98	20 308
Reutlingen	112	87	20 694
Esslingen	91	46	21 717
Ludwigsburg	87	43	21 745
Tübingen	87	108	19 251

1) 2008.

Information and addresses

Should you be interested in more detailed information regarding cooperation with Baden-Württemberg businesses and/or questions of industrial development, please contact one of the following addresses:

International economic cooperation

Wirtschaftsministerium
Theodor-Heuss-Straße 4
D 70174 Stuttgart
Telefon 0711/123-24 26
Telefax 0711/123-24 60
pressestelle.wm@wm.bwl.de
www.wm.baden-wuerttemberg.de

Baden-Württembergischer
Industrie- und Handelskammertag
Jägerstraße 40
D 70174 Stuttgart
Telefon 0711/22 55 00 60
Telefax 0711/22 55 00 77
info@bw.ihk.de
www.bw.ihk.de

Handwerk International
Baden-Württemberg
Heilbronner Straße 43
D 70191 Stuttgart
Telefon 0711/16 57-280
Telefax 0711/16 57-827
info@handwerk-international.de
www.handwerk-international.de

Industrial development, corporate liaison

Wirtschaftsministerium
– Außenwirtschaft und
Europäische Wirtschaftspolitik –
Theodor-Heuss-Straße 4
D 70174 Stuttgart
Telefon 0711/123-0
Telefax 0711/123-22 50
poststelle@wm.bwl.de
www.wm.baden-wuerttemberg.de

Baden-Württemberg International
Gesellschaft für internationale
wirtschaftliche und wissenschaftliche
Zusammenarbeit mbH
Willi-Bleicher-Straße 19
D 70174 Stuttgart
Telefon 0711/2 27 87-0
Telefax 0711/2 27 87-22
info@bw-i.de
www.bw-i.de